



Financing the R7 billion Leveraged Buyout of Primedia Limited

Consortium Member



Private Equity Partner



Transaction Arranger
and Debt Advisor



Merchant Bank
and Transaction Sponsor



M&A Tax, Corporate Law
and Competition Advisors



Legal Advisors to Primedia



Investment Bank, Independent Expert
and Sponsor to Primedia



Legal Advisors to
Private Equity Partner



Legal Advisors to Senior PIK Preference Shares
Underwriters, Senior Term Loan Underwriters,
Mezzanine Term Loan Underwriters
and Hedge Provider



Senior PIK Preference Shares Underwriters



Reporting Accountants
and Auditors to Primedia



Mezzanine Term Loan Underwriters



Arranger of Senior PIK Preference Shares,
Mezzanine Term Loan and Senior Term Loan



Senior Term Loan Underwriters



Hedge Provider

